

Get involved!

Help Iowa kids by participating in the Birdies For Charity program. Participating charities receive every single penny they raise! **Plus, a 10% match is added to every donation thanks to Sammons Financial Group and Wells Fargo.**

What's a birdie?

A "birdie" is one stroke better than "par" for any golf hole on the course. "Par" is the normal expected score of a golf professional on any given hole. Last year, a record 821 birdies were made.

How can you be a winner?

Simply pledge a per-birdie amount **OR** make a one-time donation in support of a participating charity.

Learn more

Visit principalcharityclassic.com/charity or contact Birdies For Charity Coordinator Jon Allaman at (515) 279-4653 or jon@principalcharityclassic.com.

"Guess the Birdies" contest

Guess the total number of birdies PGA TOUR Champions players will make during the 2018 Principal Charity Classic! One person will win a grand prize. Participants will also be qualified to win more prizes through drawings conducted by the Principal Charity Classic throughout the year.

For full contest rules, visit: principalcharityclassic.com/charity.

Make your pledge

Pledge online at principalcharityclassic.com/charity or mail the pledge form in this brochure to:

Principal Charity Classic
ATTN: Birdies For Charity
2771 104th Street, Suite I, Urbandale, IA 50322

Keep for your records

I pledged \$ ____ . ____ per birdie
I pledged \$ _____ as a one-time donation
I predicted that _____ birdies will be made

Tear off and mail to the address below

2018 Pledge Form

Step 1: Contact information

(Please print clearly.)

Name (First/Last)

Street address

PO/Box/Apt

City

State

Zip

Phone number (including area code)

E-mail address

Step 2: Pledge

Fill out this form **OR** go online and pledge at principalcharityclassic.com/charity.

\$ ____ . ____ for every birdie made

\$ _____ a one-time flat donation

I'm not making a pledge at this time, but want to be entered in the drawing.

Please direct my contribution to the organization below. For a complete list of all participating organizations, please visit principalcharityclassic.com/charity.

Organization name:

Step 3: Guess the Birdies

I guess the total number of birdies will be:

_____ Birdies

For details, refer to the "Guess the Birdies" contest section.

Step 4: Payment options

I plan to pay by check. Please invoice me after the tournament.

(Please make check payable to Principal Charity Classic.)

My check for a one-time flat donation is enclosed.

(Please make check payable to Principal Charity Classic.)

I plan on using a credit card.

(Flat-amount pledges will be billed immediately; per-birdies pledge will be billed after the tournament.)

Name on card

Credit card number

Exp. date
(MC, Visa, American Express, Discover)

- Three or four digit security number