

The Iowa State Fair's prized collection of artifacts, dating back to 1854, represents the evolution of the Iowa State Fair and its role in growing Iowa agriculture, business, and people. Today, it is imperative that we provide adequate climate control and security in order to protect these historic archives. Irreplaceable 19th century photographs are subjected to Iowa's humidity and award-winning ribbons are displayed within insecure cases.

These timeless treasures are symbolic of the Fair's progressive past. The establishment of a new museum complex will generate an appreciation for the Fair's history and enthusiasm for its future. In commemoration of the sesquicentennial, construction of a climate controlled, chronological museum will preserve and present the 150-year history of the Iowa State Fair.

The Blue Ribbon Foundation has implemented the 1854 Society, an exclusive program designated for the Richard L. Easter Museum Complex. Funds resulting from the 1854 Society will supplement two \$300,000 gifts from Des Moines businessmen and philanthropists Richard L. Easter and Richard O. Jacobson.



With a \$1,854 initial membership fee, you receive these elite benefits:

- Engraved granite paver at the Richard L. Easter Museum Complex*
- Gate admissions for two each day of the Fair
- Special parking and golf cart shuttle service to and from parking area
- Four priority seats to Grandstand concert of choice
- Limited edition commemorative pin*
- Access to 1854 Society hospitality suite during the Fair
- Recognition in Blue Ribbon Foundation publications
- Annual membership reception

** Denotes one time elite benefit*

Annual program renewal is \$395, due on the anniversary of your initial membership. Renewing members continue to receive the same benefits with the exception of Grandstand ticket costs.

1854 Society members must join or renew by April 1 to receive priority Grandstand seating.

Yes! I would like to become a member of the 1854 Society.

Title: _____ Name: _____

Street: _____ City: _____ State: _____ Zip: _____

Home Phone: _____ E-mail: _____

Please charge my MasterCard or Visa for \$1,854

Please charge my MasterCard or Visa four equal payments of \$463.50

Card Number: _____ Exp. Date: _____

Please accept my check for \$1,854

Please accept my check for \$463.50 and invoice me for the three remaining equal payments

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