



PO Box 57130  
Des Moines, IA 50317-0003  
info@BlueRibbonFoundation.org  
www.BlueRibbonFoundation.org  
(515) 262-3111 Ext. 671  
(800) 450-3732  
(515) 262-1902 (FAX)

**Contact:**

Allyson Krull, Communications Manager  
515-262-3111 Ext. 675  
allyson@blueribbonfoundation.org

**FOR IMMEDIATE RELEASE**

June 12, 2013

**CORNDOG KICKOFF: THE GRANDEST SHOW AROUND!**

**Des Moines, IA**– It’s sure to be the “Grandest Show Around,” as the Blue Ribbon Foundation plays host to the seventeenth annual **Corndog Kickoff Benefit Auction and Fair Food Grazing Party** on Saturday, July 13 at the Iowa State Fairgrounds. Doors to the William C. Knapp Varied Industries Building will open at 6:30 p.m. for a night filled with exciting auction packages, entertainment and all of your favorite Fair foods; all while helping raise funds to restore the historic Iowa State Fairgrounds!

Nearly 200 enticing auction packages fill the live and silent auctions. See the finest in sprint car racing with four passes to the Knoxville Nationals, August 7-10. Experience a private tour for eight of the Quilted Gardens, an elaborate nursery filled with unique plantings, while sampling a selection of craft beers and hors d’oeuvres. Or, take home a beautiful heirloom quality grandfather’s clock handmade from native Iowa red oak.

The Corndog Kickoff has been a pre-fair tradition since it began in 1997. First held in Pioneer Hall, 480 people were in attendance. Since then, the event has grown to raise more than \$2.7 million for the restoration and preservation of the Iowa State Fairgrounds. The 2012 event brought in a crowd of 1,400 and raised a record high of \$350,000!

“We are excited to grow our event each year and get more people involved in our pre-Fair tradition,” said John Putney, executive director of the Blue Ribbon Foundation. “The Kickoff is the Foundation’s largest annual fundraising event and we are grateful for the support to continue our mission of restoring and preserving our historic Fairgrounds.”

Take advantage of the advance ticket price by ordering now. All inclusive Corndog Kickoff tickets are \$75 each until June 30. After that date, tickets will be \$100. Tickets can be purchased by calling the Blue Ribbon Foundation at (800) 450-3732, online at [www.blueribbonfoundation.org](http://www.blueribbonfoundation.org) or at the door the night of the event.

The Iowa State Fair Blue Ribbon Foundation is a 501(c)3 non-profit organization. Since its inception in 1993, the Foundation has generated more than \$95 million for renovations and improvements to the Iowa State Fairgrounds. For more information on the Corndog Kickoff, please contact the Foundation at (800) 450-3732 or [bluerf@blueribbonfoundation.org](mailto:bluerf@blueribbonfoundation.org).

###