

P.O. Box 57130 Des Moines, IA 50317-0003 Info@BlueRibbonFoundation.org www.BlueRibbonFoundation.org

(515) 262-3111 Ext. 671 (800) 450-3732 (515) 262-1902 (FAX)

FOR IMMEDIATE RELEASE

May 10, 2013

CONTACT:

Carly Grenfell, Public Relations Intern Iowa State Fair Blue Ribbon Foundation (515) 262-3111 Ext. 678 carly@blueribbonfoundation.org

Iowan of the DayIn Search of Ten "Shining Stars" Across Iowa

DES MOINES, IOWA – Work ethic. Iowa pride. Community involvement. Do you know someone who personifies these traits and more? The Iowa State Fair Blue Ribbon Foundation and Cookies Food Products are in search of ten outstanding Iowans to honor at the 2013 Iowa State Fair. The 17th annual *Iowan of the Day* program honors some of Iowa's finest for going above and beyond.

Nominations should be based on acts of relentless community involvement, leadership and an outstanding sense of Iowa pride. Any other materials such as testimonials, photos or newspaper articles that demonstrate the greatness of your nominee are welcomed. Nominees must currently reside in Iowa. Each *Iowan of the Day* winner will receive his or her own day of recognition at the 2013 Iowa State Fair.

This day of honor includes an introduction on the Anne & Bill Riley Stage, VIP parking, gate admission, use of the *Iowan of the Day* golf cart and Grandstand show tickets for the evening of their award day. In addition, all winners will receive \$200 in cash, accommodations at the Des Moines Downtown Marriott Hotel the night before their day of recognition, and a one-year subscription to *The Iowan & Iowa Gardening* magazine.

Help us recognize the people that are worthy and deserving of this award. Downloadable nomination forms are available online at www.blueribbonfoundation.org/iotd or by calling the Blue Ribbon Foundation at 1-800-450-3732. All nominations are due by July 1, 2013.

The Blue Ribbon Foundation is a non-profit 501(c)3 organization. Since its inception in 1993, the Foundation has generated more than \$87 million for renovations and improvements to the Iowa State Fairgrounds.



###